

medical education program at the March Board of Governors meeting. Mr. Gary Strack, CEO and President of Boca Raton Community Hospital, explained to the board that the memo of understanding that they reviewed would allow both organizations to move forward with the joint building plan. He added that this teaching hospital would contribute to the economy, education and overall life of the community. Mr. Strack introduced his board members and thanked them for their support and attendance. A PowerPoint was presented which gave a brief overview of the proposed project.

Trustee Norman Tripp asked that the memo be amended and the words, "In its sole discretion" be added to the final section of the memo. Trustee Nancy Blosser thanked the hospital and FAU for their collaboration in order to bring this project to the community. The motion to sign the Memo of Understanding with the listed amendments passed unanimously.

Chairperson Plymale adjourned the Board for a five minute break.

#### 3. FAU VISION STATEMENT – Frank T. Brogan

President Brogan introduced his vision statement for the university. He explained that he used the past two years to get feedback which was incorporated in the development of the document. His main focus is to look at the most cost effective, productive way to produce degrees and ready FAU students for the world. Trustee Tripp asked to rearrange the order in which items are listed. He asked that it read, 1. Recruit and Retention, 2. Faculty development and 3. Enhance administrative support. This document will lead the strategic planning process. President Brogan thanked the board for their input and comments.

## 4. REPORT OF STRATEGIC PLANNING COMMITTEE MEETING—Chair Nancy Blosser

# B. Update on Strategic Planning Council—Dr. Kristen Murtaugh, Vice President, Jupiter Campus

Dr. Murtaugh thanked Trustee Blosser for all the time she has dedicated to helping FAU develop its strategic plan. She reported that the committee was going to review the strategic guidelines in the President's vision statement. The university deans met with the provost to review their objectives and timelines for all the colleges.

### C. Update on BOG Consultants Reports (Y-Axis Information)—Dr. Norman Kaufman, Associate Provost

Dr. Kaufman gave a brief update via PowerPoint on the BOG consultants report.

**5. Scripps Update-** President Brogan told the board that discussions regarding a second joint

use building were very preliminary and he would update them as plans developed.

**6. President's Report-** President Brogan reported on the following items:

**Branding**- The process to choose new university marks is near completion. Trustees would be receiving more information via email as to when the unveiling would occur.

**Legislative Affairs**- President Brogan hired two excellent people to help FAU with legislative and governmental related issues. Tom Barlow, FAU's new director of Governmental Relations and Mark Maxwell, a contract lobbyist for the university.

**WXEL**- FAU's application has been submitted to Barry University.

#### 7. Public Comment

- **8. Old Business/New Business-** Chairperson Plymale announced that she would be emailing the Trustees with the changes and assignments to the board committees.
- **9. Announcements and Adjournment** Meeting adjourned at 12:30 p.m.